

Maya Farah

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Lebanon, Blat

Experience

Media Manager | Art Director

ALAMPHARM SAL

Nov 2017 - Present

Beirut, Lebanon

- Generating social media plans, calendars (editorial/content), content creation & design
- Supporting in community management & directing media marketing
- Supervising junior graphic designers
- Overseeing Websites designs & copywriting
- Managing SEO & SEM
- Collaborating with other managers to implement marketing strategies both online and offline
- Building 3D objects & video animations
- Interviewing & recruiting new junior graphic designers
- Collaborating with 3rd party suppliers such as print houses and manufacturers

Account Manager | Graphic designer

CREAPIX

Apr 2017 - Oct 2017

Jdeideh, Lebanon

- Communicating with clients to set an appropriate plan for each product/service.
- Preparing calendars (editorial/content), boosting posts and monitoring ads.
- Taking full charge of Social Media platforms.
- Delivering monthly reports

Social Media Specialist / Graphic designer

EGNYT SARL

Sep 2015 - Feb 2017

Beirut, Lebanon

- Managing Facebook pages, Instagram accounts and online ads (Facebook and Google).
- Taking part in choosing online strategies adequate to each client.
- Designing newsletters
- Scheduling calendars, boosting posts and creating ads
- Contacting clients for customization and approval
- Supervising other designers' work.

Intern Graphic Designer

H&C LEO BURNETT

Oct 2014

Beirut, Lebanon

- Assisting creative artists with their projects (Press Ads, Advertorial, Billboards, Posters, TVCs).
- Developing a user interface targeted for a friendly user experience.
- Interfacing between clients and communication managers to produce better products/services for our clients.
- Experiencing working within a team.

Education

Bachelor of Arts in Audiovisual

University Saint Joseph (USJ)

Final project on hold

Bachelor of Arts in Advertising

Holy Spirit University of Kaslik (USEK)

February 2014

Lebanese Baccalaureate (Life Sciences)

College of the sacred hearts sisters (SSCC)

July 2010

Vocabulary Skills

- Arabic (native language)
- French (well spoken and written)
- English (well spoken and written)
- Italian (beginner)

Computer Skills

Adobe collection

ILLUSTRATOR



PHOTOSHOP



INDESIGN



PREMIERE PRO



AFTER EFFECTS



Movie editing & VFX

AVID MEDIA COMPOSER



NUKEX



WINDOWS MOVIE MAKER



3D animation

AUTODESK MAYA



SUBSTANCE PAINTER



ZBRUSH



Microsoft office

98/2003/2007/2010/2013/2016

Leadership Skills

Assistant Commissioner

Scouts of Lebanon

Jan 2007 – Sep 2017

- Planning, organizing and executing events on different attendance scales ranging from country events to small groups
- Drafting budgets reports, scheduling, and delegating responsibilities to insure success of events
- Mentoring and training staff members in transition from one leadership role to the other

Participant

Club Jeunes Solidarite, Al Riaya

Sep 2006 – Jan 2010

- Attending training seminars focused on developing my leadership experience
- Socializing with individuals of my peers in the goal on interpersonal development & achieving academic excellence
- Acting in theatrical performances for the organization and directing others to perform their roles